



I WAS UPLIFTED FROM THE DEPTHS OF DESPAIR
BY THIS REVEALING EXPERIENCE! I LAUGHED
SO HARD I ALMOST BUST THE BINDING! I WAS
THE CENTER OF ATTRACTION... THE STAR.
EVERYBODY WANTED TO DANCE WITH ME! I
WAS RUSHED! SO BE POPULAR LIKE ME! WEAR
PANIC! RUN DOWN AND GET INTO YOUR COPY
AT YOUR LOCAL NEWSSTAND. IF YOU'RE THE
SHY TYPE AND WOULD RATHER DRESS AT
HOME, THEN YOU CAN SUBSCRIBE BY FILLING
OUT THIS COUPON AND MAILING TO:

ROOM	1 106				
	AFAYETTE				
	PIEASE	SEND	ME	THE NEX	T B ENCLOS
ONE	DOLLAR	(#1.00)	WHICH I	
		-			_

ADDRESS
CITY IONE STATE

black April 1954 - Vot. 1. No. 10. Published Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12. N. Y. William M. Galnes, Managing Editor, Harvey Kurizman, Editor, Entered as second-class matter at the Post Office at New York, N. T. Subscription, 8 lastes for \$1 in the U. S. Elsewhere, \$1.25. Entire contents Copyrighted 1954 by Educational Country, Inc. Unserleited manuscripts will not be returned unless accompanied by stamped return envelope. No similarity between any of the characters, names or persons appearing in this magazine with any of those living or dead to intended, and any such similarity is purely coincidental. Printed in U.S.A.

WAR COMICS DEPT.: THE TRUCE HAS BEEN SIGNED IN KOREA! FOR SOME TIME, WE HAVE BEEN ITCHING TO SINK OUR TEETH INTO ONE TYPE OF LITERATURE BORN OF THE WAR!.. WE THINK THE TIME HAS COME! ANY SIMILARITY BETWEEN THIS STORY AND REAL WAR IS TOTALLY ACCIDENTAL!... IT IS WITH THE SINCEREST RESPECT THAT WE DEDICATE THIS LAMPOON TO YOU REAL SOLDIERS WHO HAVE HAD TO PUT UP WITH THE GLAMORIZED WAR COMICS LIKE...





















YOU'RE RIGHT!

I CAN READILY

... YOU SEE, THIS

MACHINE GUN











O.K., BABY! YOU'RE ALL MINE! I GAVE YOU A CHANCE TO HITME WITTA GUN-BUTT... BUT NATURALLY, YOU HAVE IMMEDIATELY FALLEN IN LOVE WITH ME SINCE I AM BIG HERO OF THIS STORY!



YOU WANT TO SPEAK!...NO
DOUBT YOU WANT TO SAY YOU
ARE TIRED OF ENEMY WAY OF
LIFE... YOU WANT TO WEAR LIPSTICK... YOU WANT TO SHOP IN
THE A+P!... YOU WANT TO
THROW POP-BOTTLES AT THE
UMPIRES!... GO AHEAD, BABY!...
WHAT IS IT YOU WISH TO
TELL ME?



































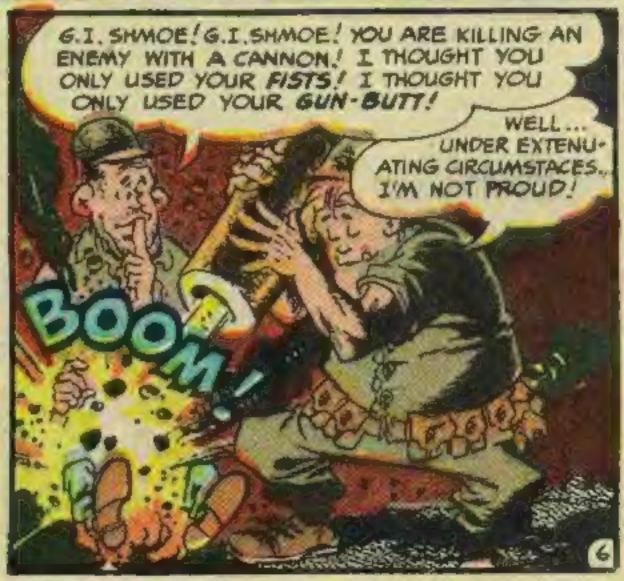
















G.I. SHMOE! YOU AND SGT, SQUIRT HAVE SINGLE HANDEDLY TAKEN OVER THE ENEMY ARMY! I'LL SEE YOU BOTH GET A WEEK-END PASS FOR THIS!... AND NOW IF YOU WILL LEAVE THE ROOM AND ALLOW ME TO QUESTION THE ENEMY COMMANDER...



NO! I QUESTION ONE MOMENT PLEASE! IT IS THE COM-NOT FOR YOUSE MANDER! TO QUESTION OW! ME! YOU NO! ARE ALL ME! ME! ME! MY PRISONERS.







HA HA G.I. SHMOE ... SGT. SQUIRT! YOU THOUGHT YOU

HAD ME AND MY ARMY PRISONER ... AND NOW







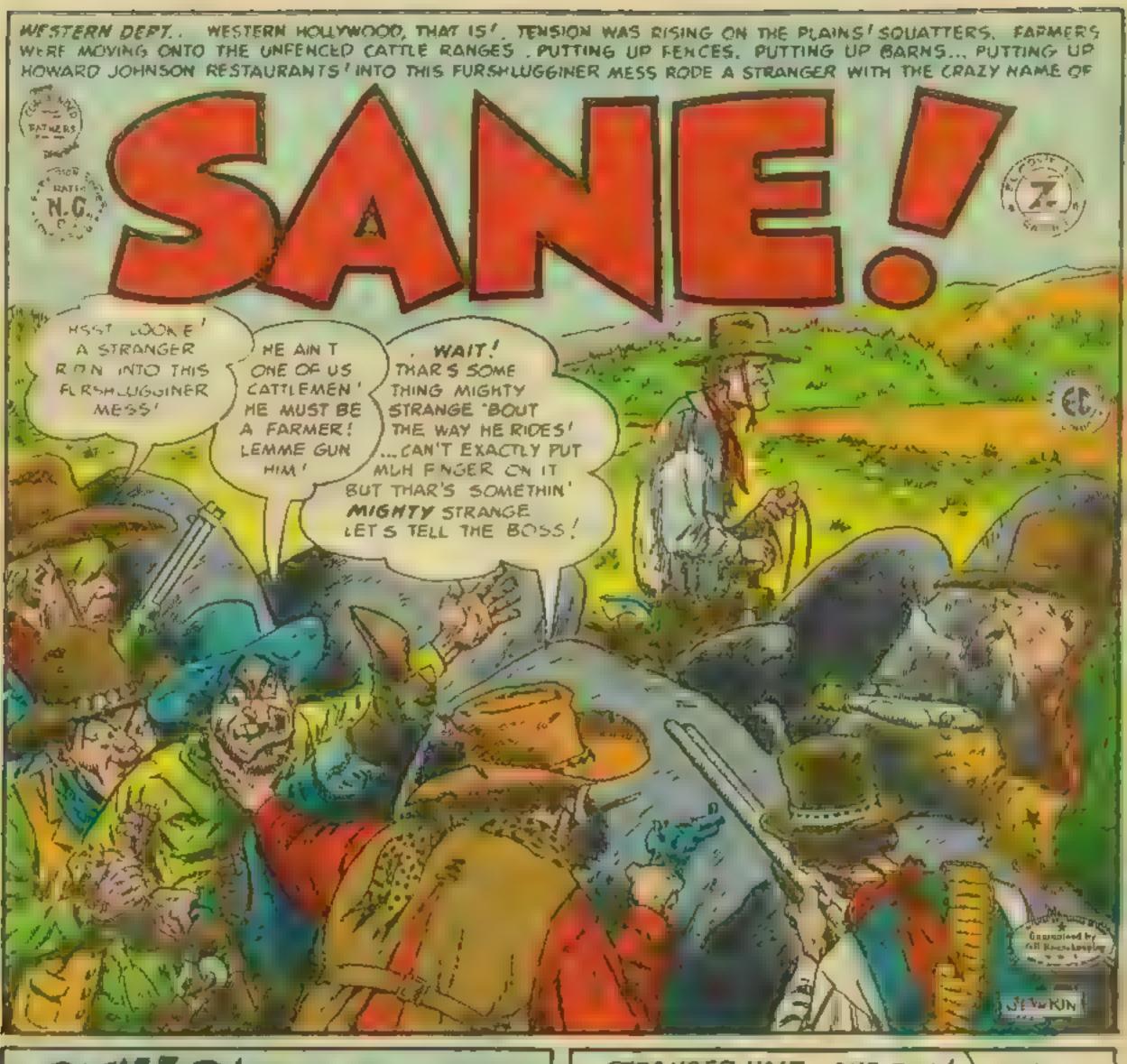






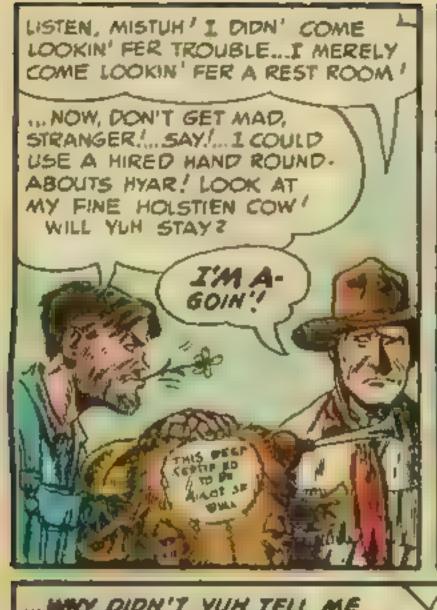
G.I. SHMOE AND SGT, SQUIRT ... YOU HAVE SAVED THE







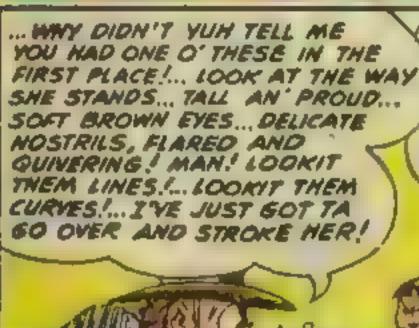






I KNOW

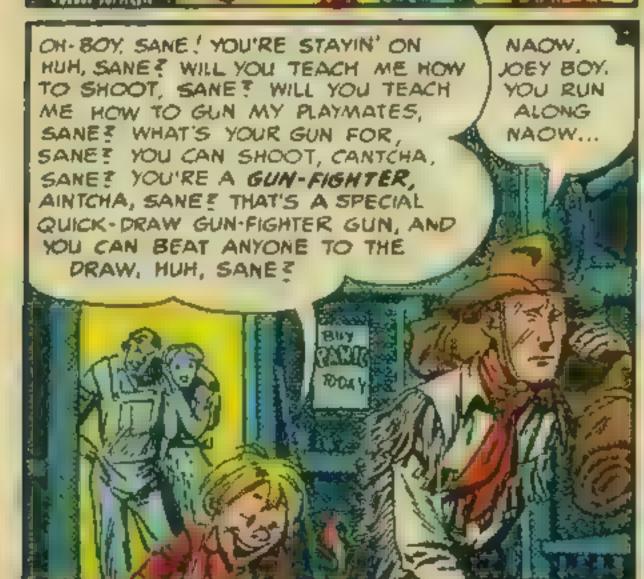






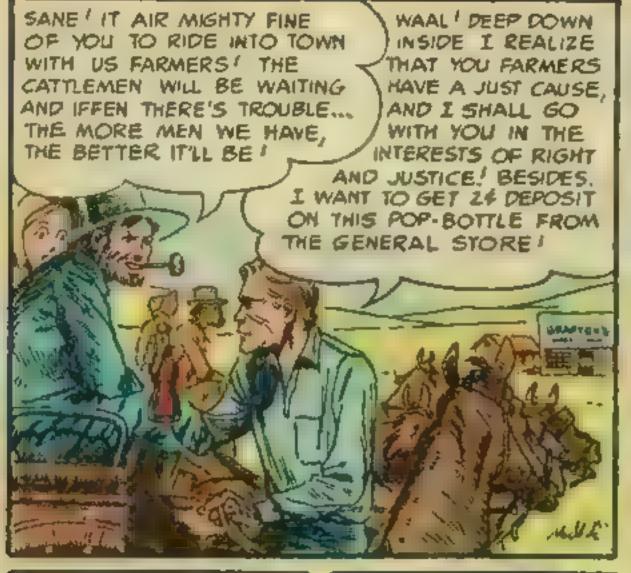


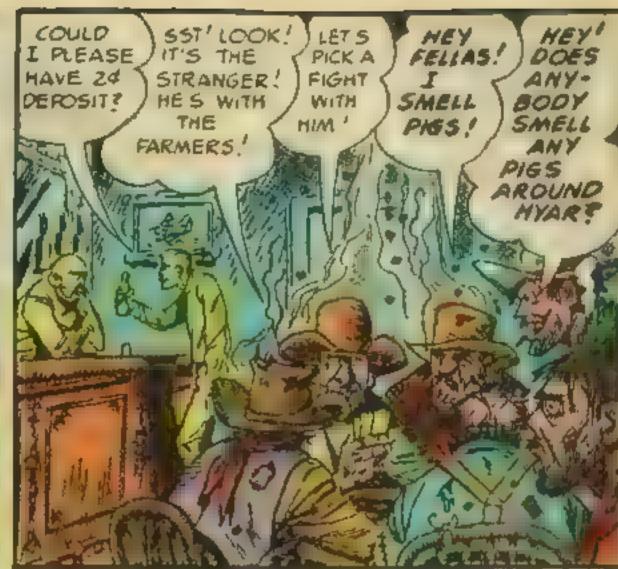






AH, ME! CHILDREN HAVE SUCH



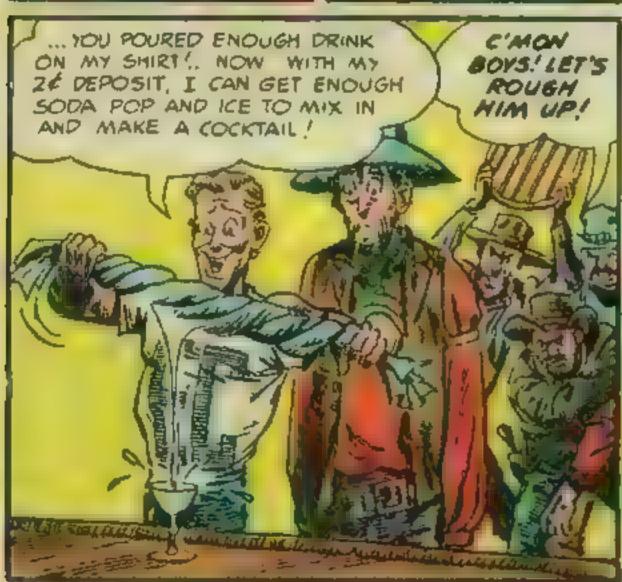


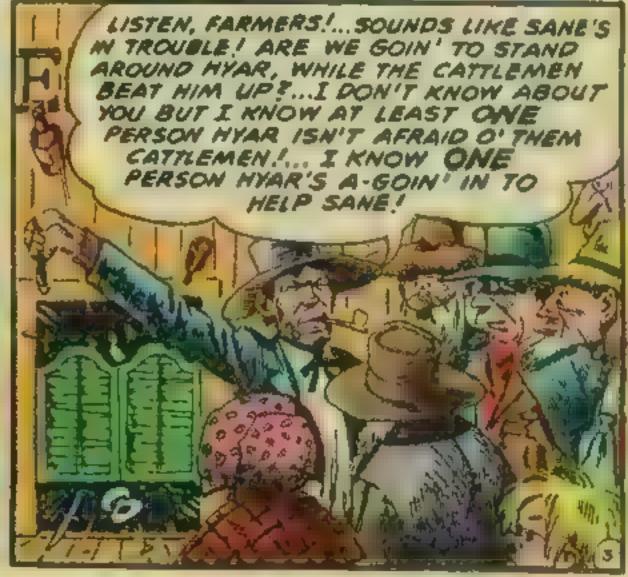






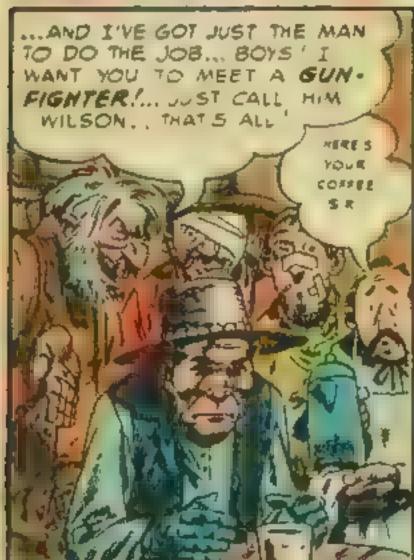


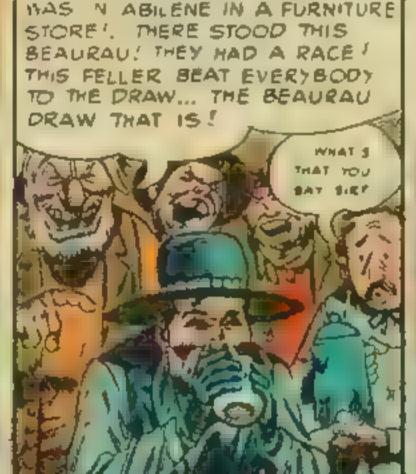






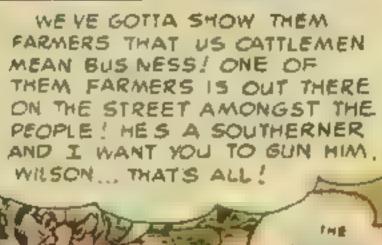




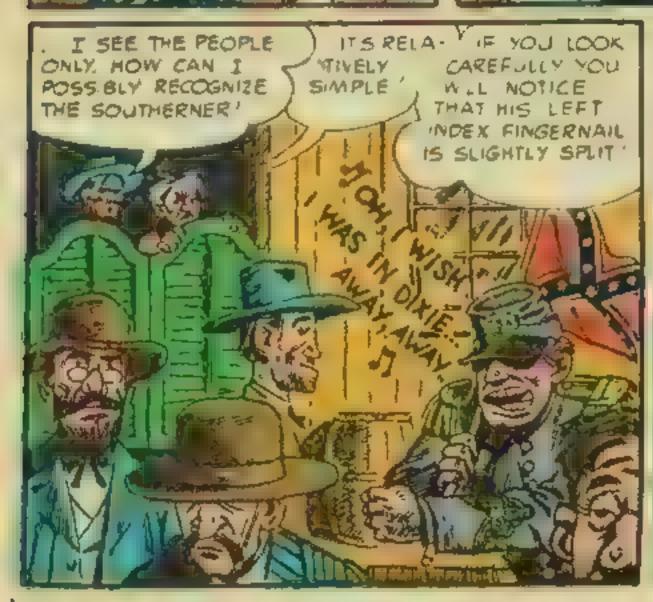


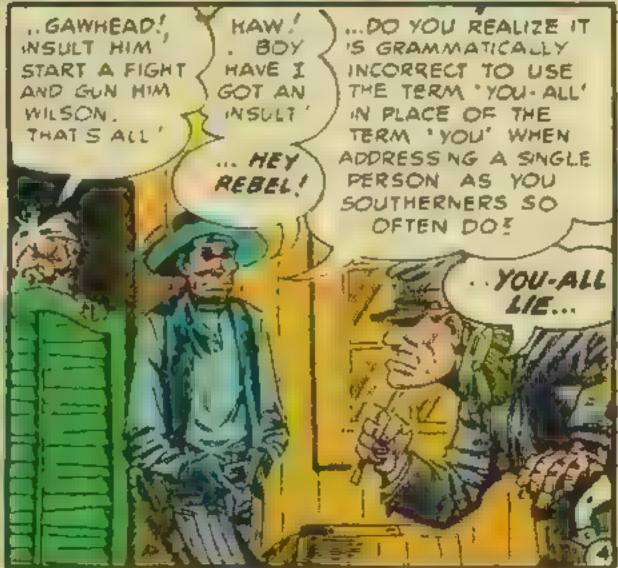
. WHY BOYS ... THIS FELLER CAN

BEAT ANYONE TO THE DRAW! IT





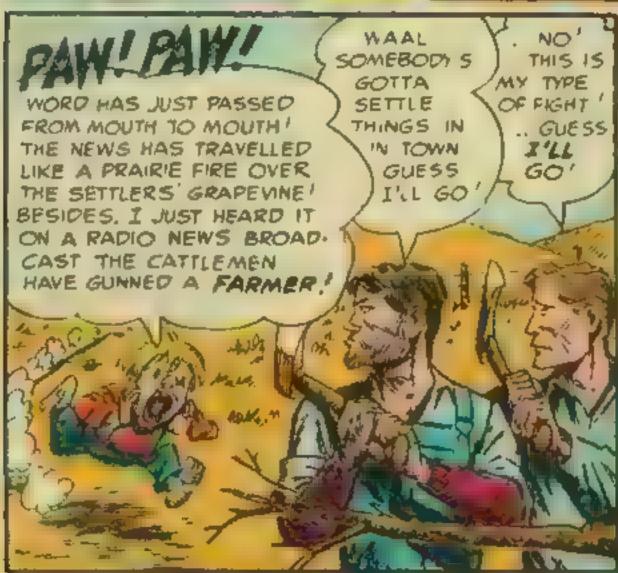


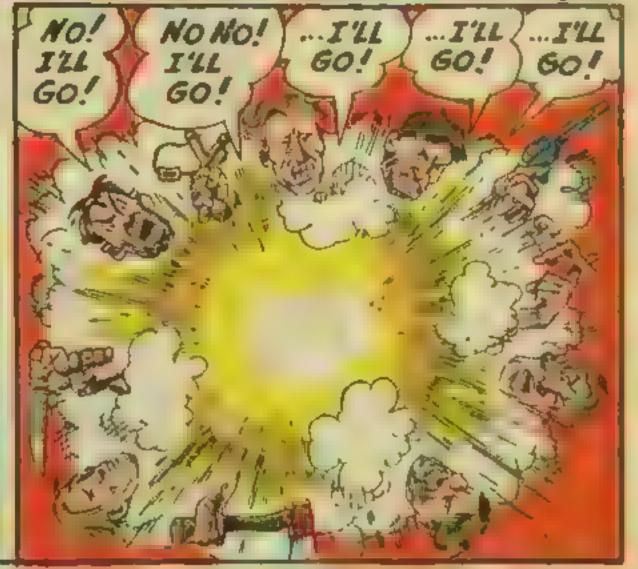










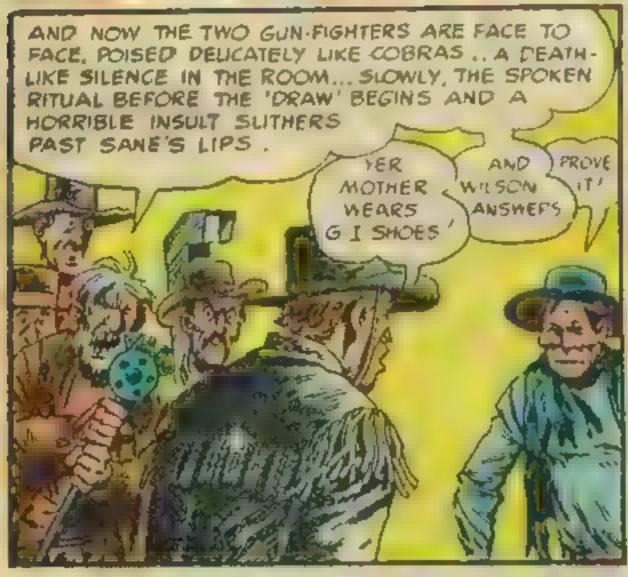
















... SANE IS NOT DRAWING GUN

IN PRESCRIBED OFFICIAL GUN.



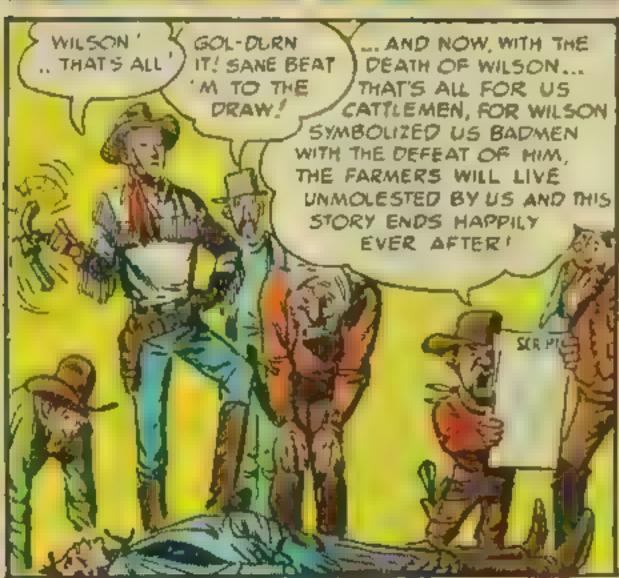


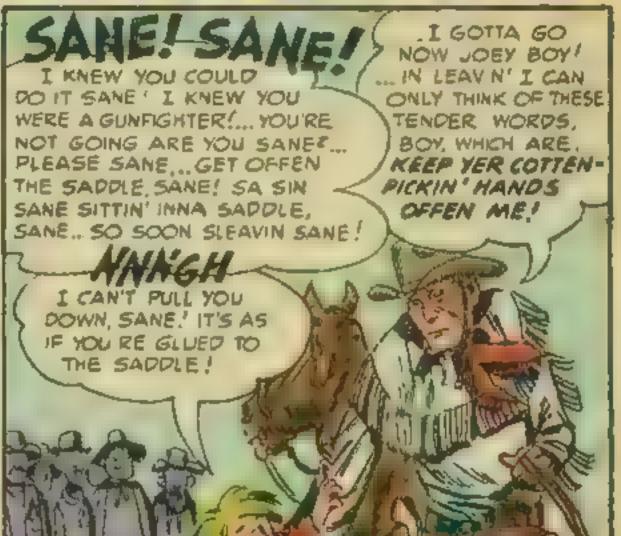


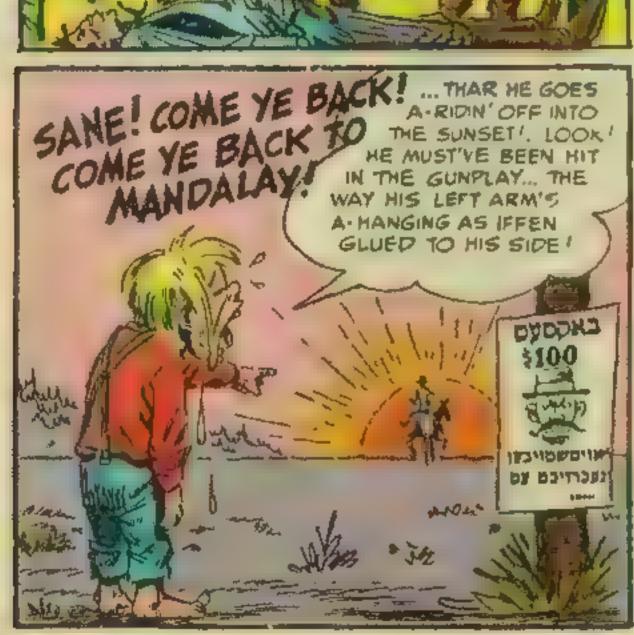


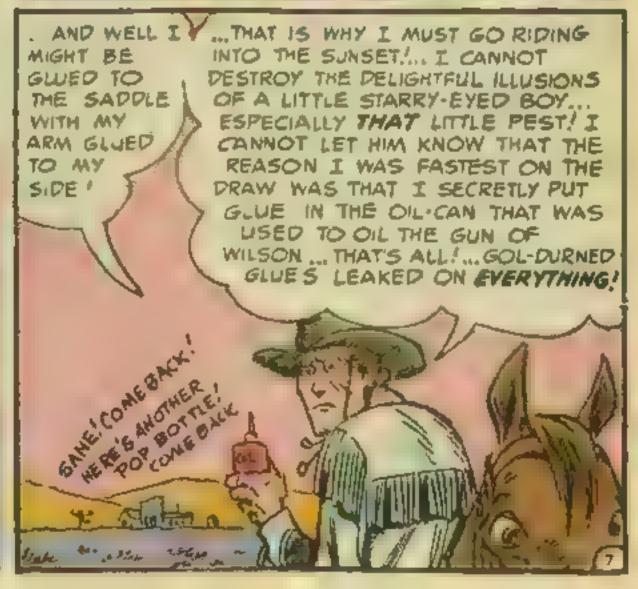












CLOAK AND DAGGER DEPT.: And now, chapter THIRTY-FIVE in the fantastic adventures of SECRET UNDER-MANHOLE-COVER AGENT FIVE FINGERS IONES!

As you temember Jones he was scrounging around the Gremlin disguised as a spy—or was he spying around the Gremlin disguised as a scrounge? Any how when we last left Jones, he was being approached by Floppova Movova, luscious blond spy queen of the secret police. At this point Jones left, and so, on to Chapter 35 of . . .



Floppova Movova. She hauls him into a bar and orders some vodka. Then he makes a big mistake. He tries to outdrink Floppova and the next minute what does he do? . . . You quessed it! . . . Floppova! Instantly, a BVD whizzes into view and drags Jones away for

drunken drinking. Floppova follows, trying in vain to tell the BVD's in short... (or shorts, however you prefer) that she was about to prove Jones a spy.

Jones is carted through the Gremlin gates into the office of . Lavrenti Buried, Chief of Police. Buried wears red flammel underwear to denote his high rank in the BVD's. The BVD's tell Buried about Jone's Floppova and Floppova's Jones!

"Take him to the torture chamber.", says
Buried!" I haven't heard a buman scream for
a whole minute now.".

... Well, now! Will Buried and his BVD's subject Jones to some horrible tarture? Will the next chapter reveal the escape of Jones from Buried of the BVDs? Or will Jones be Buried IN his BVDs'

Tune in next month at this same time for chapter 4, when we will introduce a new character called Mr. Ground who backs into an electric fan and has to go to the hospital. Yes—tune in to Chapter 4 of OPERATION UNDER GROUND

STATEMENT OF THE OWNERSHIP, MANAGEMENT AND CIRCULATION, REQUIRED BY THE ACT OF CONGRESS OF ALGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) of MAD published Monthly at New York, N. Y., for October 1, 1953

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Educational Comics Inc., 225 Lafayette St., New York 12, N. Y., Editor, Harvey Kurtzman, 225 Lafayette St., New York 12, N. Y., Managing Editor, William M. Gaines, 225 Lafayette St., New York 12, N. Y.; Business manager, Frank D. Lee, 225 Lafayette St., New York 12, N. Y.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one percent or more of total amount of stock. If not owned by a corporation the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given) Educational Comics Inc., 225 Lafayette St., New York 12, N. Y. Wm. M. Gaines, 225 Lafayette St., New York 12, N. Y. W. M. Gaines, 225 Lafayette St., New York 12, N. Y. V. E. MacAdie, 225 Lafayette St., New York 12, N. Y.

3. That the known bondholders, mortgages, and other security holders owning or holding one percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner

The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.)

(Signed) FRANK D. LEE, Business Manager.

Sworn to and subscribed before me this 23rd day of September, 1953.

Ettore De Stefano, Notary Public. (My commission expires March 30, 1954.)

[SEAL]



YOU, TOO, CAN MEET NEW FRIENDS! JOIN THE E.C. FAN-ADDICT GLUB!

SEND FOR YOUR MEMBERSHIP KIT TODAY. RECEIVE A FULL-COLOR 71/2 X 101/2 ILLUMINATED CERTIFICATE, A STURDY WALLET IDENTIFICATION CARD, A SNAZZY EMBROIDERED SHOULDER PATCH, AND A STUNNING ANTIQUE BRONZE-FINISH BAS-RELIEF PIN.

FOR AN INDIVIDUAL MEMBERSHIP, FILL OUT THE COUPON AND SEND IT IN, TOGETHER WITH 25¢, IF FIVE OR MORE OF YOU WISH TO JOIN AS AN AUTHORIZED CHAPTER, ENCLOSE EACH MEMBER'S NAME AND ADDRESS ALONG WITH 25¢ FOR EACH NAME, AND INDICATE THE NAME OF THE ELECTED CHAPTER PRESIDENT. WE WILL NOTIFY EACH PRESIDENT OF HIS CHAPTER NUMBER, EACH MEMBER, CHAPTER OR INDIVIDUAL, WILL RECEIVE HIS KIT DIRECTLY... BY RETURN MAIL?

ROOM 706 225 LAFAYETTE STREET NEW YORK, 12, N.Y.

Here's my two bits! I want the things and stuff like the kid's wearing! I want to meet new friends like the kid's meeting! I'm a fan-addict! I'm mad!

ADDRESS _____

CITY _____ ZONE NO. __

\$ 18 HZ

SOMITIBILINGS INDIVIBILINGS

Dear Editors.

I am shocked at the suggestion of some of your other readers that you put out a monthly Mad. Please! Pity my poor bank account.—Clare Gottfried—Long Island, New York

Heh, heh, heh! No mercy for your money-belts from us! With this issue, Mad goes monthly.—ed

I have enjoyed many of your E.C. mage, but then along came Mad and wrecked my whole opinion of your company. I think all Mad comics should be burned and the ashes dropped into the ocean. It is a very silly, no-count book, but don't be injured too much because of my opinion. You see I work for your competitors.—Disgustingly yours—L.S./MFT

I don't understand why some people don't like Mad. I work at night and when I get home I want to read something restful to settle my nerves. Reading Mad is just like talking to my next door neighbors.—Hettie Chesney—Grave 3, Plot 35, Old Franklinton Comstery, Columbus, Ohio—P.S. I would like to contact good, red-blooded American boys. Any living in the vicinity should drop down some evening. (Those with O type, RH negative are especially welcome.)

Meine heben Herren

In eurem leizem magazine sie haben shvienhunt falsch geschrieben. Es ist nicht ehvienhunt sondern schweinehund. Ich holfe ihr schreibt es nicht mehr falsch in der Zukunit -Manired Waechter-Woodside, Long Island

I am 10 years old, a Junior at MIT, and deem Mad to be the most gheemuuk, the most raveningly Is-chaq, aroummp publication ever produced on Terra. I am an alert, amable, personable, likeable, tidy, neat, orderly, courteous, clean-living, 100% green-blooded Venusian kid, and all I got to say is: Your old lady sucks chickenguis!—Melvin Talipida—Woolworth, Tenn.

Please tell me what in the world "Furshlugginer" means.—Larry E. Lengle EMFN.—c/o FPO., New York, New York

It means the same as Petrobie,-ed

GRIPE DEPARTMENT: I've got glubbins of the glibbins. I'm a casket case. I'm living in a Mad world! Wottam-goingtodo? Up until yesterday, I was a sweet, innocent, woolly lamb. I mbbled my own little patch of greens. I ventured not, I wanted not. But it all changed. Some character came into my inner Sanctum and thrust am (ugh!) Comic Book on my heretofore unblemished

desk. (For the record: I don't read 'em!) I glared, ! sneered, I was aloo! Then I made my first mistake 'I picked it up. It was Mad! My second mistake followed my first: I read it. My third mistake followed the first two (and this one cost me money): I subscribed. Not only am I leaving myself open to MADness, but I'm wanting a shoulder patch for my strapless office suits. I'm a FAN-ADDICTI—Gwynne DeCoverly—Chicago, Illinois

Finally your completely untalented and unoriginal rivals have come out with imitations of Mad. One of the largest comic houses came out with two Mad imitations, both monthly, with seven inside pages of paid ade to your one, although the mags have the same amount of pages. Another company came out with an equally sad imitation, in 3-D yet, at two-bits a throw. These are probably just the beginning of a long line of imitations yet to come. There oughts be a law!—Ed Spiegel—Troy, New York

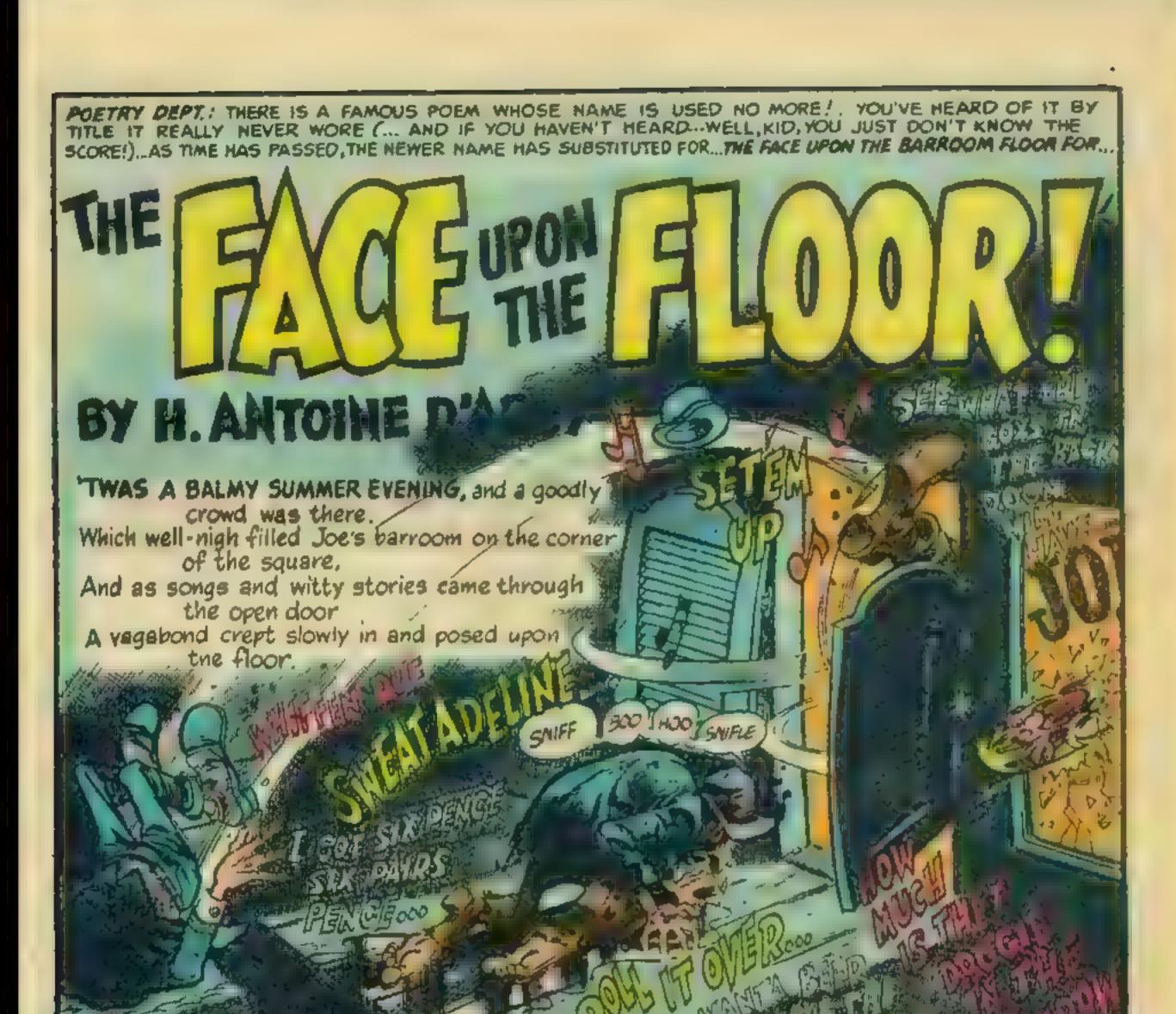
How about a biog on your color artist?-Roger Schenkman-Santa Monica, California

Marie Severin, our colorist, is one of the unsung heroines down here at E.C., and some day we intend to devote a page to describing her efforts. Let it suffice to say here that the talented Marie has been and is responsible for all the color you see in the whole line of E.C. publications, and you'll excuse us for being slightly prejudiced, but we think that our Marie is the best comic book colorist in the U.S.A.—ed

Before going into the commercials... be advised there is a two page leature about E.C. Publisher and Managing Editor Bill Gaines in the first Issue of a new "vest-pocket" size magazine called TOPS, dated March 1954... and scheduled to hit the stands around the end of January. Feature includes Bill's picture... and a few panel reproductions from Shock SuspenStories (Of considerably more interest is the center spread of many, many beautiful gais!)

Second issue of PANIC is on the stands! Good try!
(Sub coupon on preceding page!) Fan-Addict Club
membership about ten thousand at this writing. (Details on inside front cover!) Subscription to this rag...
one buck for 8 issues! Address for comments, sub
orders, etc. is:

Mad Editors
Room 705, Dept. 10
225 Lalayette St.
N. Y. C. 12



"Where did it come from?" someone said: "The wind has blown it in."

"What does it want?" another cried. "Some whisky,

"Here, Toby, seek him, if your stomach's equal to the work—

I wouldn't touch him with a fork, hes filthy as a





This badinage the poor wretch took with stoical

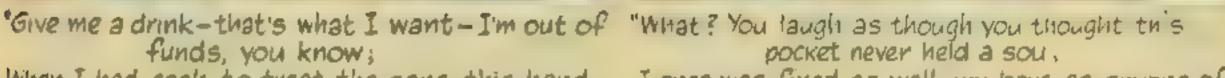
the proper place ...

"Come, boys, I know there's kindly hearts among so good grace;
In fact, he smiled as though he thought hed struck. To be in such good company would make a deacon

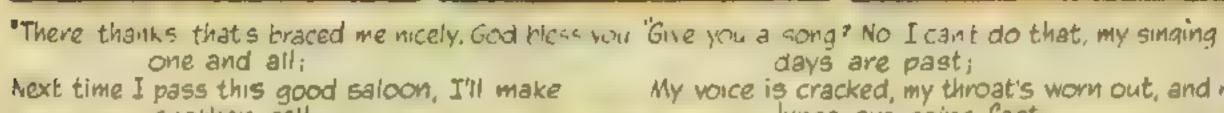




funds, you know; When I had cash to treat the gang, this hand I once was fixed as well, my boys, as anyone of was never slow









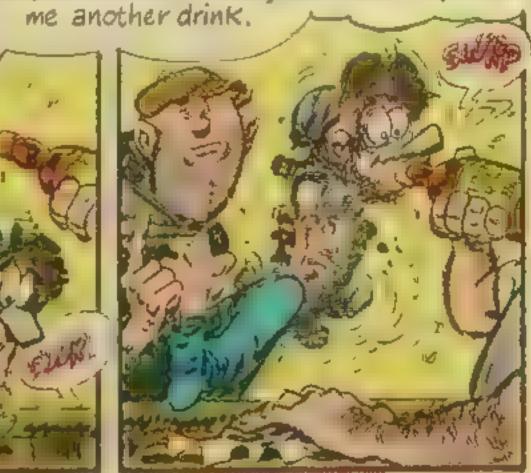
days are past; My voice is cracked, my throat's worn out, and my



Say: Give me another whisky, and Ill tell "That I was even a decent man not one of you would think; What I'll ao — I'll tell you a flunny story, and a fact, I promise But I was, some four or five years back. Say give







"Fill her up. Joe, I want to put some ife into my Fie ingers - trere that's the scheme - and frame -

conking whisky, too. We I neres uck, boys and andlord my best









You've treated me pretty kindly, and Id like to teil you how I came to be the dirty sot you see before you

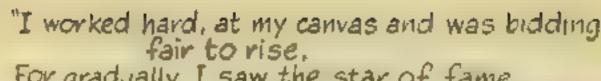
As I told you orce I has a mail with muscle, frame and nearth, Ard, but for a plunder, ought to have made





"I was a painter - not one that daubed on bricks "I worked hard, at my canvas and was bidding and wood

But an artist, and, for my age, was rated For gradually I saw the star of fame







"I made a picture perhaps you've seen 'tis called 'And then I met a woman - now comes the the 'Chase of Fame; funny part -

the 'Chase of Fame;

It brought me fifteen hundred pounds and with eyes that petrified my brain, and sunk of added to my name into my heart.





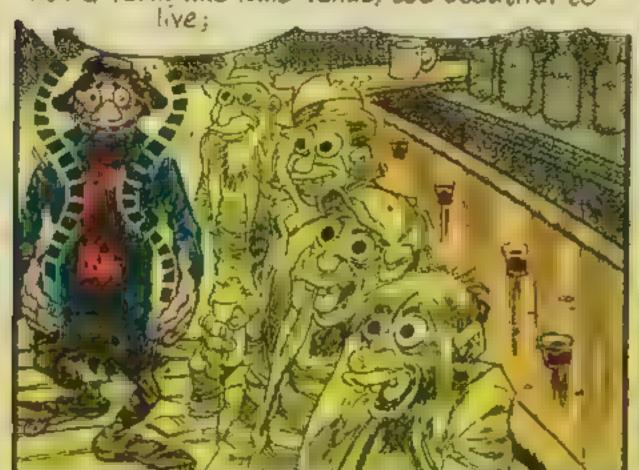


"Why don't you laugh? 'Tis funny that the vagabond But 'twas so, and for a month or two, her you see smiles were freely given, Could ever love a woman and expect her love And when her loving lips touched mine it for me; carried me to heaven.

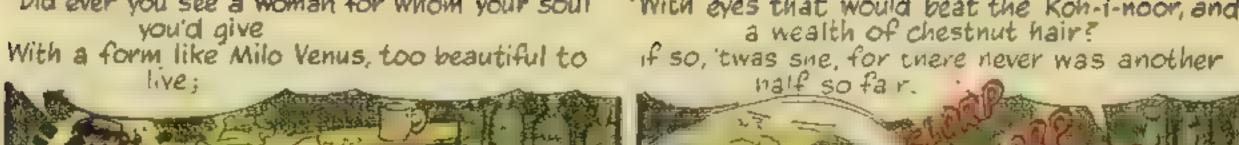


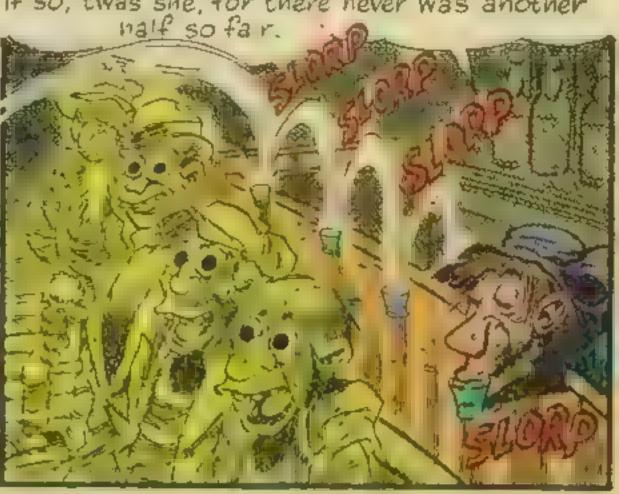


"Did ever you see a woman for whom your soul "With eyes that would beat the Koh-i-noor, and



"I was working on a portrait, one afternoon Of a fair-haired boy, a friend of mine, who lived across the way,





"And Madeline admired it, and much to my surprise, Said that she'd like to know the man that had such dreamy eyes



"It didn't take long to know him, and before the month had flown My friend had stolen my darling, and I was left alone;



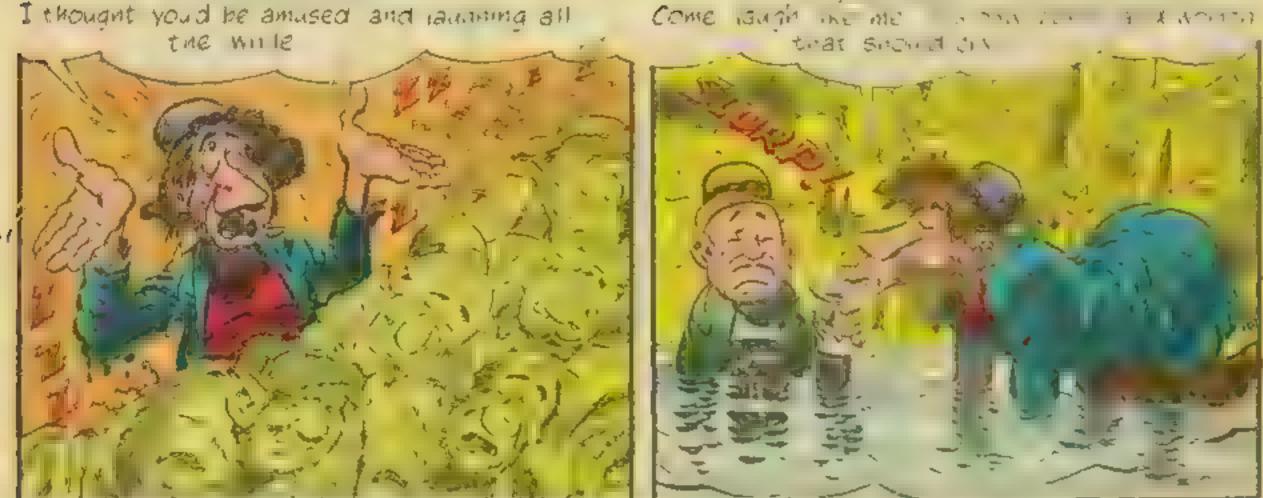
And, ere a year of misery had passed above my head, The jewel I had treasured so had tarnished, and was dead.







"That's wen I took to drink news. Wir I neven saw you smile. I thought youd be amused and launning all



"Say hows if you give me just another whisky. The be glad, And I'll draw right here a piture of the face You small the the over Mode in upon the that drove me mad.



Arctice arms and with the chalk in hand the vadanced regain To sketch a race that well might buy the soul. With fearful entick he employed and rell or any man.



Wiry what a the marker & end This satemarch

17 104 PVC

that should by

" I VE ME ENST COULT . AK WE MI TH YOU Hak that sald - Ya-Karront + Car "

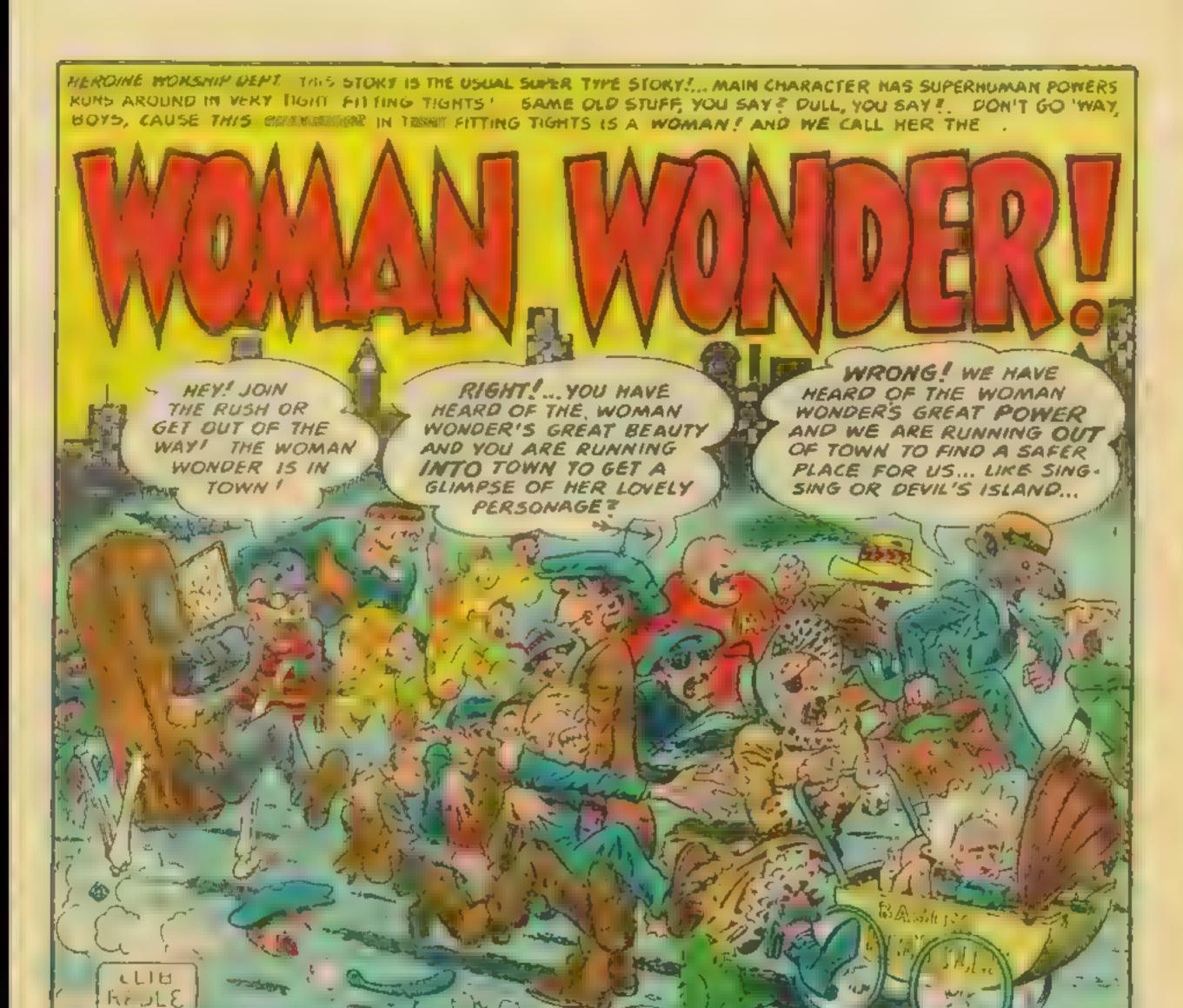


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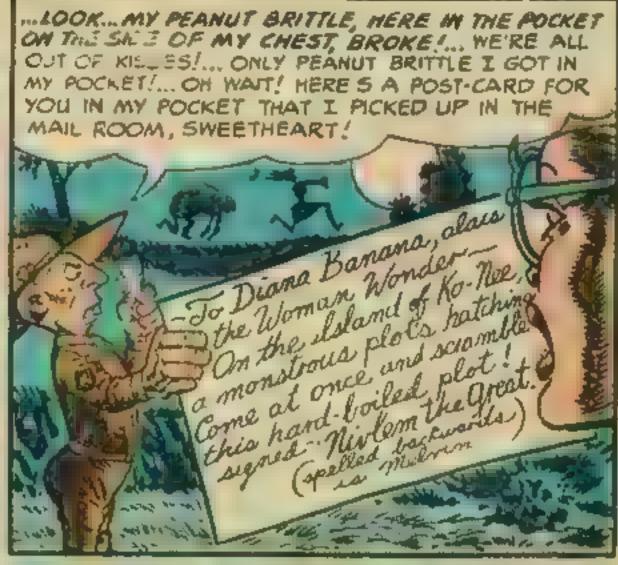
DIANA BANANA WHO IS N REALTH THE WORL MAN WENDER AND STELL ACCRE BUTH . S. ANALY OF THE ACCRE MOUNT .

















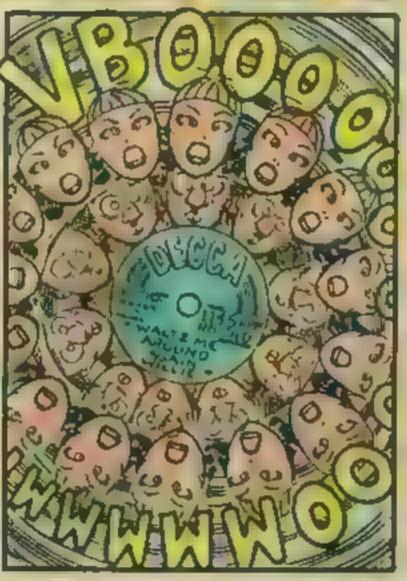






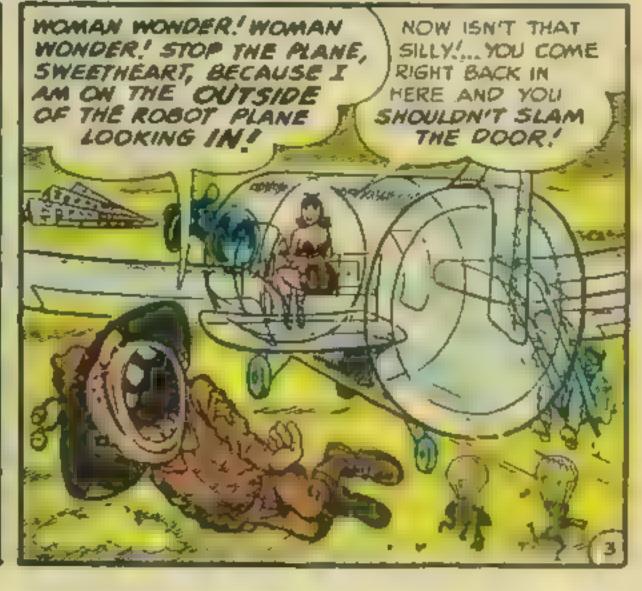


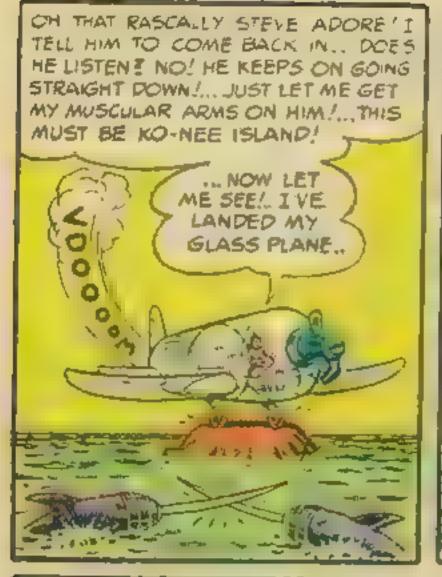




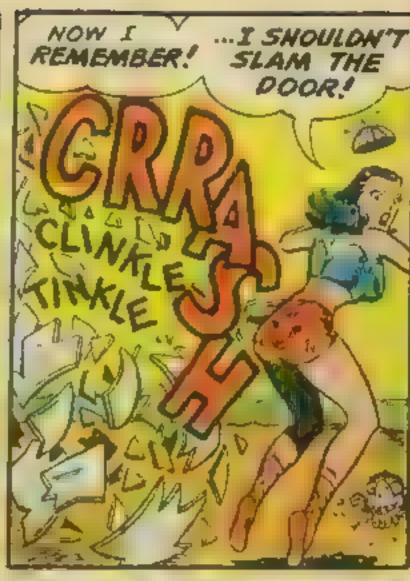




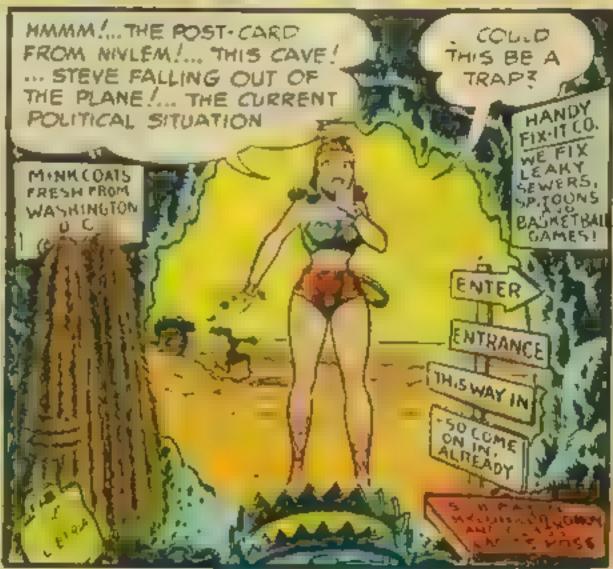


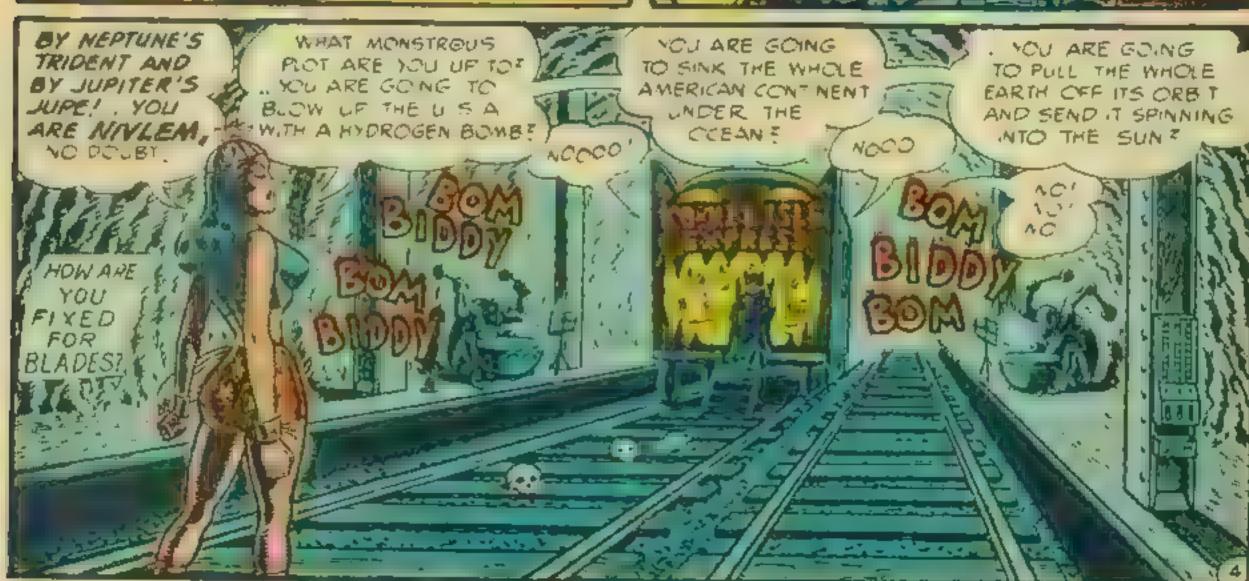




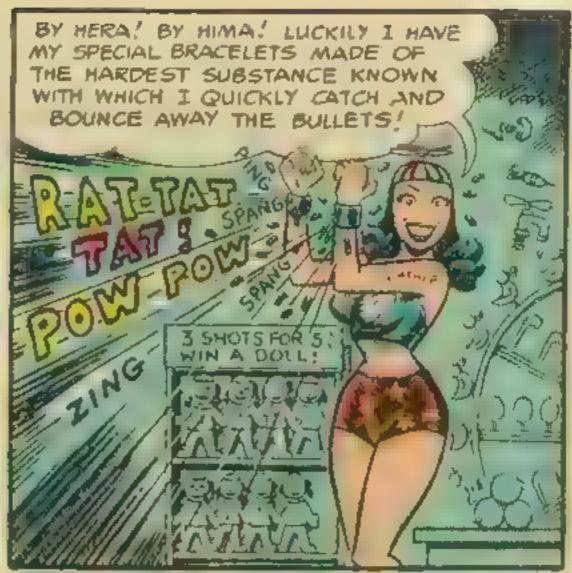






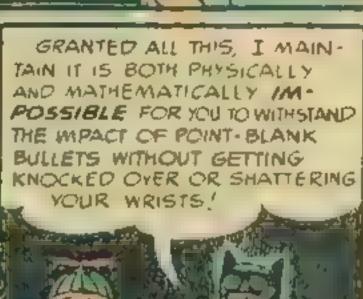














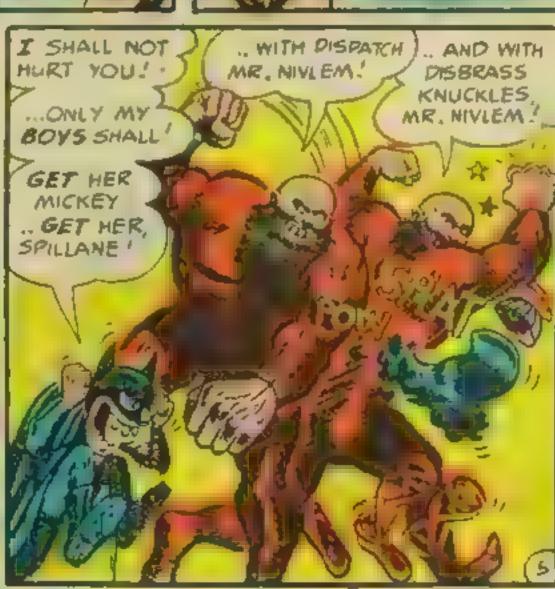
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I QUIT

THIS

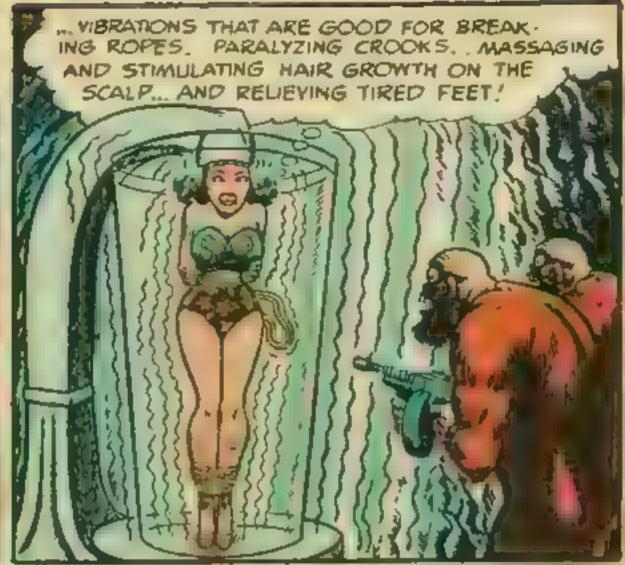
STORY







BY MEPTUNES WATER-WINGS! THEY'VE GOT ME TIED









BUT BY NEPTUNES SUN-TAN



HAHAHA! YOU POOR FOOL! IT IS

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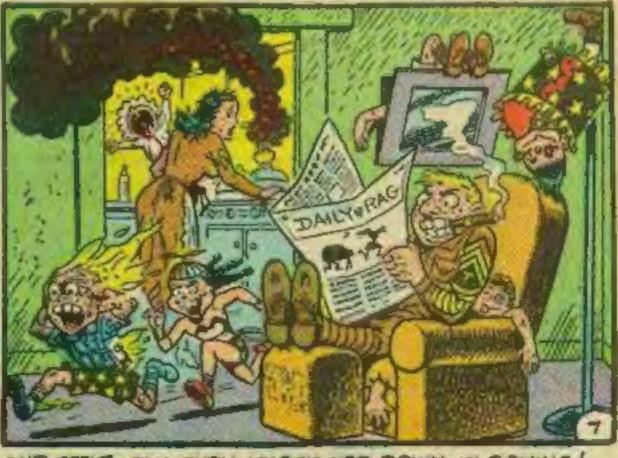








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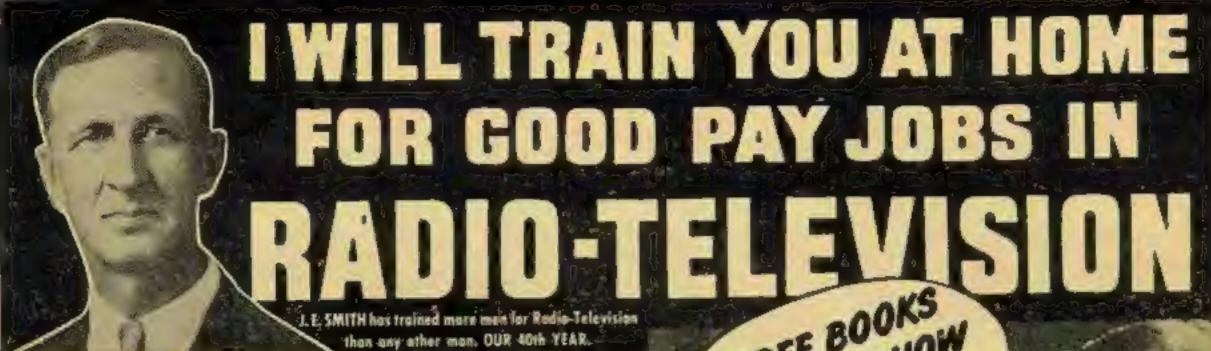
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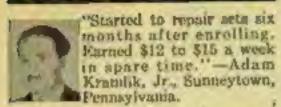
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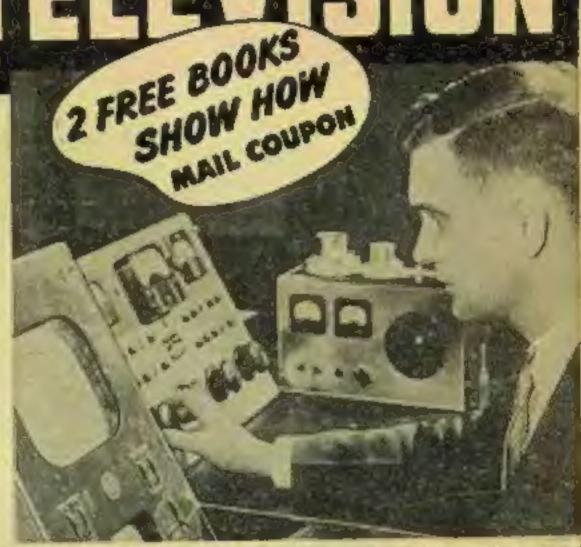
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